



What is Moki?

Moki is the first physical activity tracker designed for schools. Simple, robust and cost-effective, Moki Bands count your steps and use contactless technology to transmit the data to the Moki app with a simple tap.

Why is Moki useful?

Moki is a fun and easy way to get kids engaged with physical activity at school. In addition, schools can now have sight of valuable data to show just how active their students are and make better decisions to support an active curriculum.

Schools can use Moki to create custom challenges to incentivise classes, years and even staff to reach certain targets.

Won't this just marginalise less sporty kids?

Unlike most other wearable movement trackers Moki Bands don't have a screen on them so don't display any information. Real-time feedback has the potential to be a distraction and can actually be counter productive.

Instead all progress is recorded in the Moki app where the teacher or coach can control how the information is relayed back to the pupil or class. There is an option in the app that allows the individual totals to be masked if your preference is to focus on the progress of a group rather than the individuals.

Isn't it just another pedometer?

Pedometers have been around for ages and are readily available online at very cheap prices. Moki is much more than just a wristband, it's a system that combines hardware and software to deliver motivation and insight in the quickest and simplest way possible.

Schools want to be able to harness data and technology to improve their



provision for children but simply don't have the time or the money to make a huge investment in either. Moki works out of the box and delivers sustained value without the hassle.

How does it work?

Moki Bands contain an accelerometer that tracks the movement of the wearer. It measures the volume and intensity of activity. Moki Bands do not monitor heart rate or use any GPS technology to track location. Just like a checkout at the supermarket Moki uses NFC contactless technology which makes it easy and quick to capture the data when the Band is tapped on the Moki Reader.

Moki Bands use a regular watch battery so no frequent cabled charging is required. The battery life lasts up to 6 months.

Moki Bands store data for 7 days so it's not necessary to 'tap in' every day. The bands can be easily assigned and re-assigned to different pupils. This makes it simple for a batch of 30+ bands to be shared across a year group.

What about data privacy and GDPR?

The Moki Band only records the wearer's movement. This information is passed via the Reader to the Moki app where it is stored locally on the school computer.

Anonymous movement data is backed up to Moki servers but no personal information is retained or accessible by Moki. Pupil details are added to the Moki app but that information is stored locally and not accessible in any way outside the school.

Moki has undertaken a Data Privacy Impact Assessment (DPIA) to help us identify and minimise any data protection issues and are happy to discuss this with our customers and partners. Users of Moki are not required to take any specific action to protect their privacy.



What does Moki report?

The Moki App contains a dashboard that shows graphical representations of your activity data. Individual student, class, year or whole school reports can be viewed or printed out easily.

How much does it cost?

Moki is a one-time purchase of however many Bands and Readers you require. The Moki App is free and there is no ongoing subscription or software maintenance costs.

Moki Band	£18.00 + VAT
Moki Reader	£60.00 + VAT
Moki App	Free

All Moki Bands ship with a battery (CR 2032) that lasts approximately 6 months. As a rough guide, replacement batteries cost no more than £0.50 / \$0.65 each and can easily be ordered in bulk online or from your preferred supplier.

Do we need to buy a band for every child?

Purchasing a Moki band for every child would provide the most accurate data for your school but is by no means essential. Given the pressure on budgets we designed Moki to be effective and flexible at lower volumes. Moki Bands can be shared and moved around your school so it's not essential to purchase one for every student. However we recommend purchasing a minimum of one full class of bands and a single reader. That way you can rotate Moki periodically and build up a complete picture of your school's physical activity levels.



Can we try Moki before buying?

Unfortunately we don't have the resources to provide trials. However we do provide a 30-day money back guarantee so if for whatever reason you aren't happy with Moki you can always return it for a full refund. Also, we would be more than happy to connect you with schools currently using Moki for more direct and practical feedback on using Moki.

Can we use PE & Sport Premium funding?

If you are a Primary School in England, UK then you can use your PE & Sport Premium funding to pay for Moki as it comprehensively addresses the eligibility criteria. What's more is that Moki provides the data and reports that can evidence the impact of the funding for any stakeholders.

For more information check out our guide to using the PE & Sport Premium to purchase Moki at: www.moki.technology/sport-premium

What if we have more questions?

If you have any questions we'd love to hear from you. You can request more information or book a call by sending an email to **team@moki.technology**.