



A Guide for Parents

What is Moki?

Moki is the first physical activity tracker designed for schools. Simple, robust and cost-effective, Moki Bands count your steps and record the intensity of movement. Secure contactless payment technology is then used to transmit the data to the Moki app with a simple tap.

Why is Moki useful?

Moki is a fun and easy way to get kids engaged with physical activity at school. In addition, schools can now have sight of valuable data to show just how active their students are and make better decisions to effectively develop and deliver an active curriculum for children.

Schools can use Moki to create custom challenges to incentivise classes, years and even staff to reach certain goals. Schools can even challenge other schools in either a competitive or collaborative (shared goal) way.

Won't this just marginalise less 'sporty' kids?

Unlike most other wearable movement trackers Moki Bands don't have a screen on them so don't display any information. Real-time feedback has the potential to be a distraction and can actually be counter productive.

Instead all progress is recorded in the Moki app where the teacher or coach can control how the information is relayed back to the pupil or class. There is an option in the app that allows the individual totals to be masked if your preference is to focus on the progress of a group rather than the individuals.



So it's just another pedometer?

Pedometers have been around for ages and are readily available online at very cheap prices. Moki is much more than just a wristband, it's a system that combines hardware and software to deliver motivation and insight in the quickest and simplest way possible.

Schools want to be able to harness data and technology to improve their provision for children but simply don't have the time or the money to make a huge investment in either. Moki works out of the box and delivers sustained value without the hassle.

How does it work?

Moki Bands contain an accelerometer that tracks the movement of the wearer. It measures the volume and intensity of activity. Moki Bands do not monitor heart rate or use any GPS technology to track location. Just like a checkout at the supermarket Moki uses NFC contactless technology which makes it easy and quick to capture the data when the Band is tapped on the Moki Reader.

Moki Bands use a regular watch battery so no frequent cabled charging is required. The battery life lasts up to 6 months.

What about data privacy and GDPR?

The Moki Band only records the wearer's movement. This information is passed via the Reader to the Moki app where it is encrypted before being backed up to Moki's servers. Whilst anonymised movement data is used by Moki for data analysis no personal student information is accessible by Moki.

Moki has undertaken a Data Privacy Impact Assessment (DPIA) to help us identify and minimise any data protection issues and are happy to discuss this with our customers and partners. Users of Moki are not required to take any specific action to protect their privacy.



What does Moki report?

The Moki App contains a dashboard that shows graphical representations of your activity data. Individual student, class, year or whole school reports can be viewed or printed out easily.

What if I have more questions?

If you have any questions we'd love to hear from you. Feel free to visit our website or book a call by sending an email to **team@moki.health**.

